



### **Marketing your event:**

Social Media and email samples that you can post or ideally recreate to promote your event. Share these with every realtor, mortgage broker and investor in your contact list!

- Email everyone multiple times prior to your event, the day before and again the day of your event. Don't allow anyone to say they forgot about it!
- Eventbrite is a good platform for ticketing (optional); allows your guests to RSVP to better plan for space. If your event is free there typically is no charge to use Eventbrite.
- Facebook events would also be a free option to promote your event on social media.
- Plan to host a minimum of 8-10 meetings a year.
- Consider "first Tuesday" or "first Wednesday" of each month as it's simple for people to remember when you are having a meeting.

### **Social media or email for your Live Meetup:**

#### **Sample #1:**

Hello friends!

I am excited to invite you to Live In-Person Meetup on (date), at (location), starting at (time). This event is no cost for you to attend and my goal is to deliver a ton of value!

This meetup will focus on creating a community of real estate investors craving education, networking, sharing and fun with like-minded people.

Our guest speaker is a well-known and well respected professional in the business with 10 years of experience working as a (title or occupation). (name) will be presenting and sharing valuable information for real estate investors in today's market.

Whether you are brand new to real estate investing or you have been investing for years I invite you to attend, learn and grow your business!

Bring your business cards and an open mind!

Bring a friend!

Admission is free.

Date:

Time: Networking at 6:30, Meeting starts at 7:00

Location:

#### **Sample #2: (this is for Jesus and Amanda Soto's Meetup in Phoenix)**

Hey everyone! Exciting news! Tomorrow is the day we've all been waiting for – our Live in Person Networking Meetup!

We can't stress enough the importance of building a strong network, as it truly is your net worth. Don't miss out on this amazing opportunity to expand your connections and grow your business!

Location: Barba Roja Restaurant & Bar

Date: 11/7/23 Time: Networking at 6:30 pm, Meeting starts at 7:00 pm

Not only will you have a chance to meet and connect with like-minded professionals, but you can also indulge in delicious food and drinks available for purchase. One dish that stood out was the mouthwatering Bacon Wrapped Burrito!

Make sure to bring along your business cards to exchange with fellow attendees, as networking opportunities will be plentiful. We're also delighted to announce that our guest speaker for the evening will be a knowledgeable mortgage broker.

You don't have to be in real estate to come get your questions answered!

If you're planning to attend, please let us know via direct message or by commenting below. This way, you'll have the advantage of skipping the registration line and diving straight into the event.

We can't wait to see all of you there – let's make this night a memorable one filled with meaningful connections and valuable insights.

#### Graphic Design:

- Use free online platforms like [Canva](#) to create graphics for social media.
- Hire an inexpensive [Fiverr](#) professional to create a downloadable image for your event.
- Reach out to your personal network to find a friend/family with this skill.

Sample:

